

Simply moving

SEGWAY[®] PRODUCT BROCHURE

You've been here before, but only in your imagination. You're gliding on air, above the crowd with a clear view of everything ahead. At the same time, you're with the crowd in perfect sync. No obstacles. No barriers. You find yourself traveling farther and seeing more. Go fast. Go slow. Go anywhere. This is how you envisioned travel sometime in the future. But this isn't the transportation of tomorrow. It's Segway, today.



Mobility, evolved

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Like nothing you imagined

Serious transportation? Yes. Fun? Absolutely.

Like any invention that's ahead of its time, the Segway Personal Transporter (PT) is often misunderstood. The gleeful smiles of Segway PT riders may have created an impression that this is... well... a *toy*. But make no mistake. While a Segway PT is incredibly fun to ride, it is serious transportation designed for today's world.

You can go for miles and miles.

The Segway PT can take you places that a car or bicycle can't — including inside many stores, office buildings, businesses, airports, elevators, and trains. Although they're ideal for short jaunts of 5 miles/8 km or less, Segway PTs can travel as far as 24 miles/38 km on a single battery charge, depending on terrain, payload, and riding style.

It doesn't replace walking. It replaces everything else.

Ride a Segway PT and revel in the joys of being active while you leave the hassles of cars and mass transportation behind. Travel on sidewalks and paths, side-by-side with friends on foot, and carry on a comfortable conversation. Move easily through crowds without invading others' personal space. While you glide along in harmony with those around you, you'll also be at peace with the environment thanks to the Segway PT's zero emissions and zero need for gas.

The Zen of Segway

Suddenly, thought and action are one.

Stand on a Segway PT and it remains stationary and upright, balancing you perfectly. Shift your weight forward, backward, left, or right, and LeanSteer[™] technology immediately sends you gliding in the precise direction you want to go, at exactly the speed you want to move. Straighten up and you gently stop. Segway engineers call it "closed-loop dynamic stability control." You'll call it magic.

Natural momentum.

A Segway PT quickly feels like an extension of your own body, making it easy for you to remain confident, comfortable, and in control – even when it's transporting you at speeds of up to 12.5 mph/20 kph, or about the pace of a brisk run. How long does it take to "become one" with a Segway PT? For most people, it's a matter of minutes. For some, even less.

Move. Be moved.

On a Segway PT, your routine is no longer routine. The everyday activities of life become experiences worth savoring, and you'll see that familiar stretch between Point A and Point B in a whole new light. Step up to a Segway PT and you will be transported — in more ways than one.

Segway in the real world

Segway Everyday

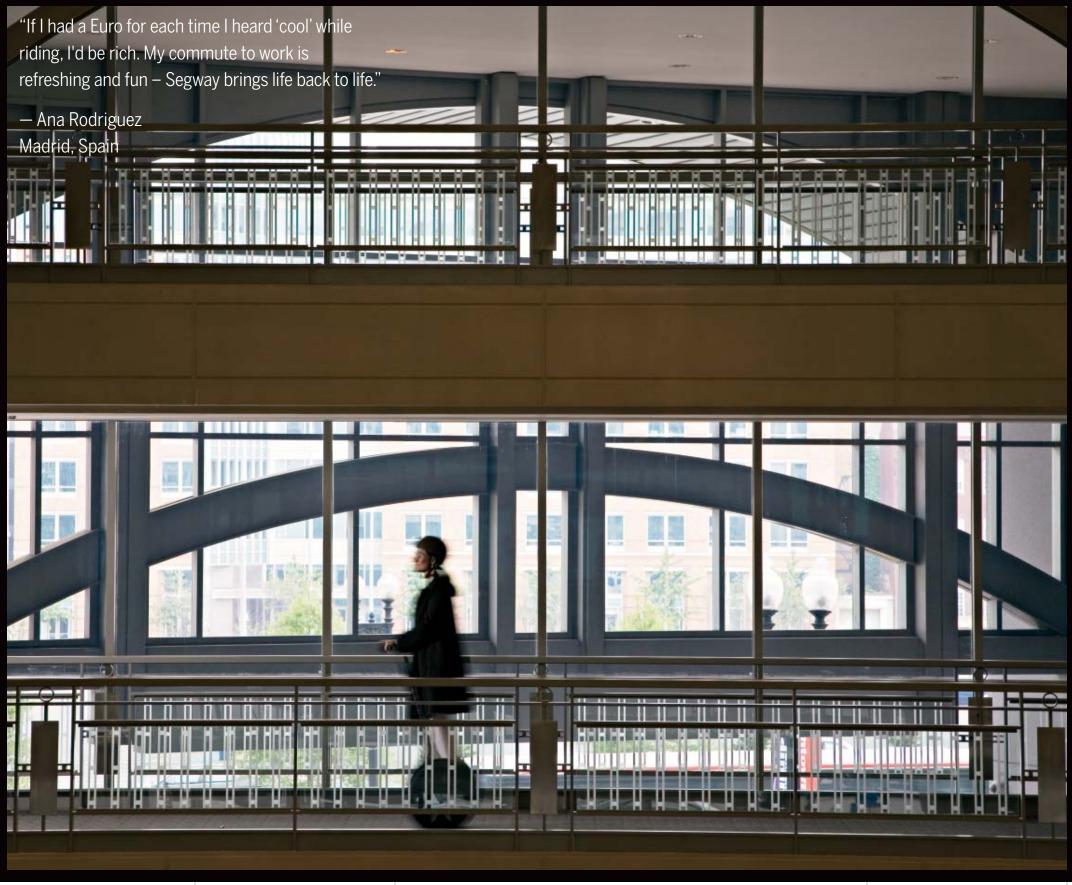
"I live in a typical suburban community, miles away from work, shopping or services," says Douglas B. Luckie, Ph.D.

"Having a car is still essential. But since I recently purchased a Segway PT, I've been surprised by how much I use it instead of my car." In addition to the sheer enjoyment of riding, Luckie has been delighted by his savings on parking, gasoline, and automobile maintenance. "At first I just used it for errands around my neighborhood, but it wasn't long before I started riding it to work and back – about a 10-mile round trip. The Segway PT is the ultimate 'convertible.'"

"My favorite part of riding my Segway PT is cruising along the sidewalk past stopped traffic. Talk about liberating! And it's really fun to find new shortcuts through parks and shopping centers there are parts of my city that I never knew existed."







Segway in the City

The city on a Segway PT is the city transformed. "It makes getting around so much easier — and so much more fun!" says Jeremy Stevens.

"My 35-block commute is a whole different experience — people smile at me like we're old friends and ask me about my Segway PT. I glide through pedestrian traffic without a hitch — it's as if it knows where I'm going before I do. Plus, I can spend a whole day running errands without getting tired."

The range of a Segway i2 translates into 480 city blocks for urban dwellers. But you're not limited to the street. You can ride indoors, take it into an elevator, down to your office, and back to your home at the end of the day.

"I challenged three friends to race me to a restaurant. One took a cab. One took the metro. The third took a bus. I rode my Segway PT and beat them all by a good 15 minutes. I even had time to top off the battery before they showed up!"



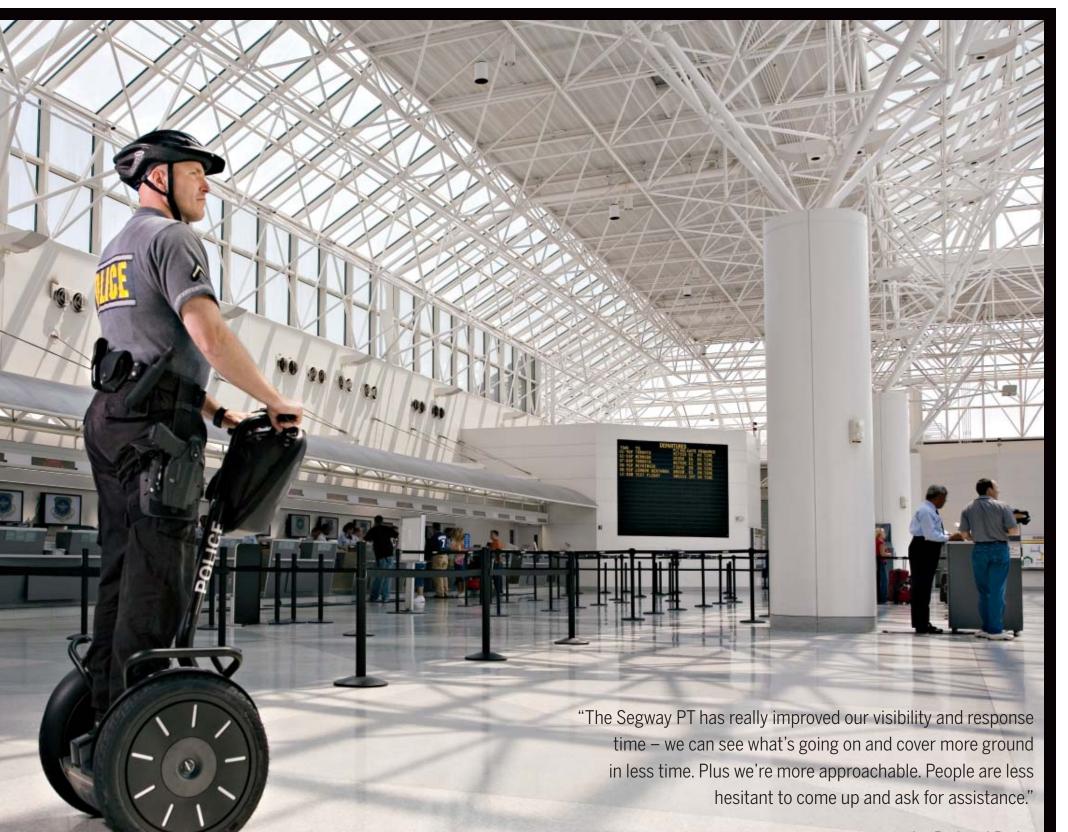
Segway at Work

"Squad cars keep us at a distance from people and, even when we're on foot or bicycle, people tend to stay away," says Officer Pierre Pyle of the Annapolis Police Department. "But when we ride Segway PTs, folks in our community come up and say hi. They get to know us, and we get to know them. Plus, we can see and be seen easily and get where we need to go quickly – even with all our gear."

A few miles away in a regional manufacturing facility, production managers and security officers cover miles of assembly lines, warehouses, and loading docks with greater efficiency, even into areas where golf carts and bicycles can't go.

"We're using Segway PTs to supplement our walking patrols," says Joe Marcello, Executive VP, National Operations of IPC International. "Our officers cover more territory and respond more quickly to crises, and at the end of a shift they have energy to spare."





- Lt. Richard Ricko Maryland Transportation Authority Police "I hike. I bike. And I love off-road adventure My Segway x2 is the best of all three."

— Mike Lund, Merrimack, New Hampshir



Segway in the Wild

While the Segway x2 is rugged enough for military units who use it to carry heavy gear into demanding environments, it's great for recreational use as well, allowing you to enjoy the outdoors with friends who accompany you on foot. It's so quiet that you can carry on a conversation as you take to the trail.

"I hike. I bike. And I love off-road adventures. My x2 is the best of all three." So says Mike Lund as he loads his x2 onto the Segway Hauler mounted on the back of his SUV for another weekend in the wild.

"No matter what sort of terrain I encounter — trails, fire roads, fields, woods, whatever — my x2 can take it. Hills are no problem. It loves getting muddy. And the knobby tires power through gravel and sand."

The sociability factor is making the Segway x2 a familiar sight on many golf courses as well. Instead of breaking up a foursome into two golf carts, the x2 Golf allows four players to travel the length of a course side by side, and enjoy a ride that's almost as much fun as the game itself.



Segway Smart Motion[™] technology consists of an intelligent network of sensors, mechanical assemblies, and control systems that enable the Segway PT to balance and move on two wheels. The second you step on, five micro-machined gyroscopes and two accelerometers sense the changing terrain and your body position at 100 times per second – faster than your brain can think.



Better than ever

The latest advancements

LeanSteer technology -**Redefining responsiveness**

If Segway PTs were intuitive before, they're positively instinctive now. thanks to the latest innovation known as LeanSteer technology. The LeanSteer frame and handlebar tilt left and right in response to your body's natural inclination to lean into the direction vou want to travel. With LeanSteer technology, the Segway PT seems to anticipate your every move, and adjusts to your slightest whim.

InfoKey[™] controller – Totally wireless, total control.

It's a key. It's an information center. It's an alarm device. And each wireless InfoKey controller is uniquely programmed to start and lock a specific Segway PT. Slip your InfoKey controller into the dock on the

LeanSteer frame, slip it in your pocket, wear it on your wrist or on a lanyard around your neck. Powered on, it provides real-time info on battery life, speed, and system performance. At your destination, it arms your Segway PT's built-in security features.



Anti-theft -Park it with confidence.

Every Segway PT has a built-in anti-theft system to discourage others from tampering with your Segway PT. Just press the security button on your InfoKey controller. If someone attempts to move your Segway PT in any way, an alarm will sound, your Segway PT will start vibrating, the wheels will lock, and a visual alert will be sent wirelessly to your InfoKey controller. How's that for sophisticated security?

Segway demystified

It's accepted.

The Segway PT is designed to operate as a pedestrian device anywhere someone can safely walk. Most jurisdictions and private properties allow Segway PTs in pedestrian areas. Check with local authorities and property owners before riding. Segway Inc. also maintains up-to-date information at www.segway.com/regulatory.

It's frugal.

The Segway PT is powered

batteries that automatically

downhill. Fresh out of hills?

Just plug your Segway PT

into any wall outlet. It

takes about 15 minutes

to get enough charge to

travel one mile/1.6 km.

A full day's charge costs

less than a newspaper.

It's effortless.

The Segway PT's

brushless motors are

maintenance-free. There's

no oil to change or clutch

to replace. Just keep it

charged, check the tire pressure and go.

recharge when you ride

by a pair of lithium-ion



It's trustworthy.

The Segway PT's platform features balance indicators that let you know it's safe to step on, flicker in a "chase pattern" to say "welcome aboard," and gently pulse when you're balanced and ready to move. Multiple redundant subsystems work continuously to ensure that you remain balanced and come to a safe, controlled stop in the unlikely event of a component failure. If critical systems malfunction, your Segway PT will alert you with a gentle vibration of the platform, an audio signal, and details on your InfoKey controller.

It's tried and true.

During development, our engineers make sure that the Segway PT is subjected to millions of cycles of fatigue testing to ensure the highest quality, reliability, and durability.

Minimalist design, multitude of uses.

The perfect synthesis of form, function and fun, the i2 lets you glide through your daily commute or zip from errand to errand without worrying about parking. The i2 can take you 24 miles/38 km or up to 480 city blocks on a single charge*, powering itself smoothly up or down stairs and curbs, and keeping you in control as it handles steep grades. Need to use more than one form of transportation? The versatile i2 can be easily stowed in the trunk of a car or carried onto many modes of public transit with permission. It's only fair to warn you, though: life on an i2 is highly addictive. Once you've experienced it, you'll find yourself constantly looking for opportunities to sail along the sidewalks.



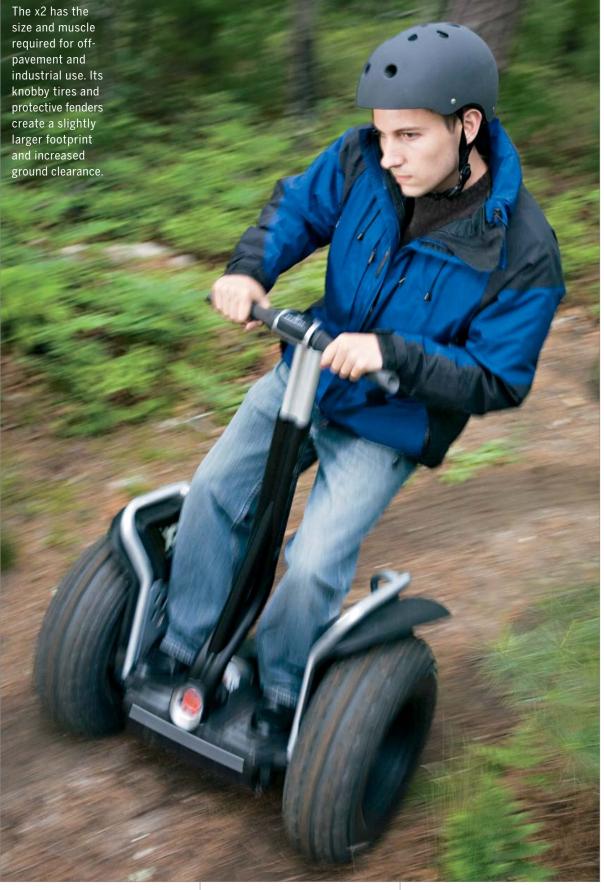


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Tuned for cross-terrain.

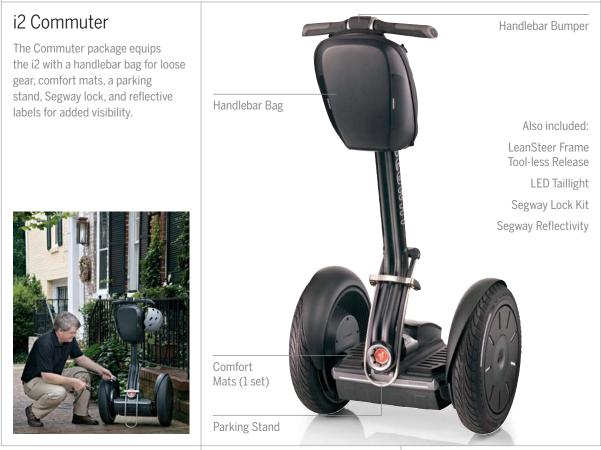
The x2's deeply treaded, all-terrain tires can master intimidating patches of dirt, gravel, grass, or sand. A special adaptation of Segway Inc.'s dynamic stabilization technology and a wider track maximize stability, while the x2's higher ground clearance ensures that steep hills, uneven trails, and errant rocks won't impede your ride. It can carry you up to 12 miles/19 km on a single charge, * and when you want to transport your x2 to an off-pavement destination, oversized handles make it easy to hoist it in or out of a vehicle. Wherever your pursuit of the adrenaline rush takes you, pure exhilaration is sure to follow as the x2 propels you over the landscape, instantly responding to your every move.





What can possibly make a Segway PT more remarkable? Outfitting it with accessories that will make your ride even more convenient and comfortable. As more and more police departments, security companies, manufacturing/distribution enterprises, and daily commuters have chosen the Segway PT as their preferred mode of transportation, many of their suggestions have inspired these specially designed accessory packages. Additional accessories are also available for a truly customized Segway experience. See page 22 for more information.

i2 Packages



i2 Police





Yes, it's rugged. Yes, it's tough. But equipped with one of our special accessory packages, the Segway x2 is also thoughtful and considerate. Whether you're playing golf, conquering the outdoors, or keeping watch over an expansive and physically demanding territory, an x2 package can make the off-pavement ride more comfortable and enjoyable. Additional accessories are also available for a truly customized Segway experience. See page 22 for more information.

x2 Packages

x2 Golf

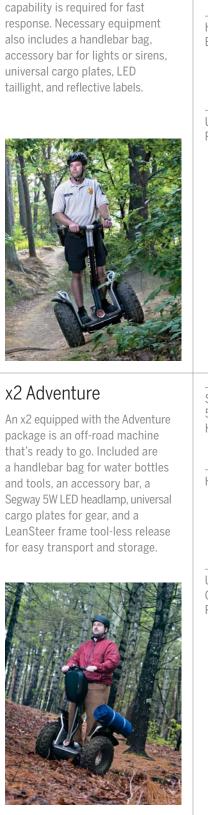
Compared to a golf cart, this is a transportation hole-in-one: compact, fun, and easy to maneuver. The x2 Golf package includes low-pressure tires that barely disturb the turf. a scorecard holder, and a bag carrier that automatically positions your clubs upright after you step off.

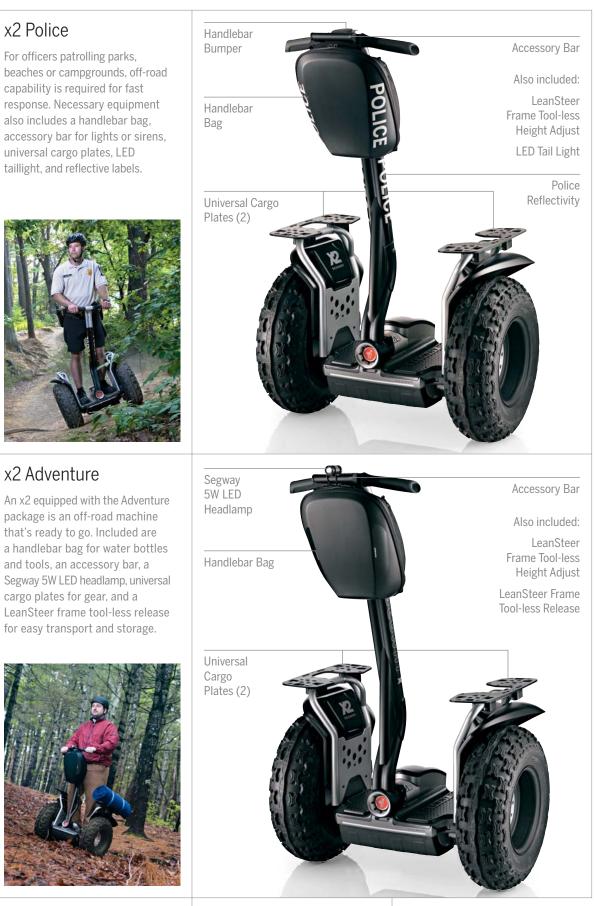




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x2 Police





Make your Segway PT your own with accessories designed for safety, convenience, comfort, and utility. A wide range of options let you configure a truly "personal" transporter that suits your preferences and meets your needs.

Segway Accessories



Light it.

Police Light and Siren

Specifically designed to meet the unique needs of police and security forces. A high-intensity LED alternating red-blue strobe increases visibility and a siren helps alert others of an officer's presence. Powered by a long-lasting lithium-ion battery for 40+ hours of strobe, and a seemingly endless siren. Includes charger, case, and two-year parts and labor warranty.



Segway 3W LED Kit

Perched upon your accessory bar, this 65-lumen LED lights the way with low, high, and flash settings. Powered by 4 AA batteries (not included), it delivers two hours of high beam, four hours of low beam, and 20 hours of flash operation. And its solid aluminum housing stays cool to the touch. Two-year parts and labor warranty included.

LED Taillight

Ideal for areas of heavy pedestrian and vehicle traffic or when it's dark outside, the LED taillight clips easily to your belt or backpack. Runs on two AA batteries (not included) to provide 15 to 18 hours of visibility.

Segway 5W Lithium-ion LED Kit

Cut through the darkness with the most powerful

single LED available. It projects a 120-lumen beam

on low, high, or flash settings. A lithium-ion battery

beam, and 40+ hours of flash. A double click powers

on the light, preventing accidental use. When the

performance. Also includes charger, case, and a

battery is low, an auto-lock function extends

two-year parts and labor warranty.

provides six hours of high beam, 12 hours of low





These durable, highly visible reflective labels clearly alert others in any light, and make it easier for officers to be seen in the dark, in a crowd, or during bad weather. Also available in Spanish, Italian, and German.



Segway Reflectivity

Sometimes the weather or ambient lighting can make it difficult to be seen. This kit helps you make sure your Segway PT stands out, no matter what the conditions. Simply attach the reflective labels and you're ready be noticed.



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Carry it.

Handlebar Bag

Yes, you can take it with you – keys, mobile phone, water bottle – all of life's necessities, including batteries for your accessories. A molded plastic shell protects your items and keeps them organized. When you get to your destination the bag detaches easily for carrying away. The exterior can be personalized with logos, reflectivity, or whatever you like. Available in black or white.

Segway Hard Case by GIVI®

Famous for their classic motorcycle cases, the designers at GIVI have created a signature case for Segway. A rugged outer shell protects your items from rain, sleet, and snow. Your valuables can be locked securely in the case and onto your Segway PT. And if you've got your own unique look, there's lots of room to customize. Upper cargo support kit included. Two-year warranty.







i2 Lower Cargo Frame Kit

Made of non-corrosive aluminum tubing with a weather-resistant powder-coated finish, this cargo frame gives you the leverage needed to lift and move a Segway PT with ease. Once installed, it accommodates lighting, cargo, or anything else you need to bring along on your ride.



Side Cargo Support Kit

This custom-designed apparatus clamps tightly to the cargo plate (not included) and provides a sturdy payload structure to attach your Segway hard case. Made of rust-resistant aluminum with a tough powder-coated finish, it's a durable tool for heavy-duty hauling.



Universal Cargo Plate Kit

Whether you're using your Segway PT for work or play, equip it with a larger carrying area with this multifunctional cargo plate. Bungee hooks and cargo nets can be used for expanded flexibility. Can be installed in two positions for your preferred configuration.

Haul it.



Segway Ramp Kit

The ramps make getting a Segway PT into your vehicle a snap. The top grips your trunk while the traction foot helps anchor the ramps to the ground. Once they're in place, just roll your Segway PT up the ramp. When you're done, the ramps fold in half and fit into a custom carrying case for easy storage.



Accessory Bar Kit

The accessory bar attached to the handlebar, providing plenty of space to mount lights, reflective labels, and other aftermarket equipment. Simple to install, it's also adjustable, so you can angle it just the way you like.



Adjust it.

Segway Hauler

PT everywhere

you travel. It

works like a

Take your Segway

miniature forklift.

Just remove the

pin to lower the

Segway PT on board, secure it, then push on the handlebar to raise it up. Compatible with standard 2"/5.08 cm and 1.25"/3.175 cm trailer hitches, it

also adjusts to

of your vehicle.

match the height

platform, roll your

LeanSteer Frame Tool-less Release

With this essential accessory, a flip of a lever is all it takes to separate the LeanSteer frame so you can fit your transporter into tight storage spaces or place it in your vehicle.





LeanSteer Frame Tool-less Height Adjust

The flip-up adjustment lets you quickly configure the height of the handlebars – with no tools required. It also makes it easier to collapse the LeanSteer frame for storage or transport.

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Detail it.

Aluminum Mat

These curving polished aluminum mats hug the base, brilliantly reflecting the light and begging you to step up to the slip-resistant, contoured rubber pads. Two mats create one set.

Comfort Mat

Cushioned by thick, industrial grade rubber that absorbs shocks and jolts, the comfort mat allows you to ride on and on without getting fatigued. Two mats create one set.







i2 Cold Climate Tire

Designed with the same tread pattern and dimensions as a standard i2 tire, this tire is specially engineered to stay soft and grippy at-and-below freezing.

Handlebar Bumper

Maintain your high standards of perfection with a brushedaluminum and rubber bumper that protects your handlebar and grips against inadvertent dings, nicks, and scratches.



Segway Lock Kit

Secure your Segway PT to any immovable object. This durable lock can be used almost anywhere – including with the Segway Hauler. It comes with components to make it compatible with older Segway PTs. Highly visible, it's a convincing deterrent for would-be thieves. The 28 in./71 cm cable with lock comes with two keys.



Park it.

Parking Stand Keep your Segway PT in perfect balance, even when you step away. Just push the springloaded kickstand down with your foot and your Segway PT will remain upright, cargo and all.





Charge it.

Off-Board Charger

Charge up to two spare batteries at the same time. Small enough to take with you in your cargo bag, it can be used for all battery types to ensure you've always got the power you need.



Lithium-ion Battery

Developed with Valence Technology, Inc., Saphion[®] lithium-ion batteries run up to 24 miles/38.6 km on a single charge depending on model, terrain, payload, and riding style. These low-maintenance, long-life batteries can operate at temperatures as low as 14° F/-10° C. One-year warranty.

Wear it.

Segway Signature Gear

Declare yourself an official Segway aficionado with your own signature wardrobe. Don your cap while gliding through your day. Wear your t-shirt and be prepared for the question, "Do you own a Segway PT?" Grab a jacket for those chilly days. Road tested by loyal Segway fans, these fashions are a definite must.



Get it.

For the accessories, parts, and apparel you want, or to see what's new, visit www.**segway**.com or contact your local Authorized Segway Dealer.

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